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Media release

Bananas bring out the love between kids and mothers

As we approach **Mother's Day**, it's strange to reflect on what prompts kids to think of their mothers.

A competition staged by the Australian Banana Promotions Company (ABPC) that asked kids to enter recipes featuring bananas has generated amazing responses from kids entering.

As well as promoting their favourite banana recipe, they have gone to extraordinary lengths to communicate what bananas mean to them in terms of their relationships with their mothers.

CEO of the ABPC, Craig Allen said, "We get many entries to competitions we conduct on www.bananaland.com.au, but our most recent has prompted poetry and comment from the 700 entrants that demonstrates the love Australian children have for their mothers.

"For instance, explaining "my favourite banana recipe" kids said:

*Banana Flower Salad
I like it because it's yum
And flowers are pretty
Just like my Mum.*

and

Our whole family love the Banana & Raspberry muffins because Mum cooks them so we can take them to school. They are the BEST and my Mum's a good cook too."

Winning entries were awarded iPod Shuffles.

"So from the banana growers' perspective, the bond bananas create with mothers and family certainly 'makes those bodies sing'. Happy Mother's Day to Aussie mums from Aussie bananas," was the ABPC's greeting.

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